



a choice selection of thinking media client and strategic partner testimonials

“You are incredible!” [Yvette Miley, News Director of NBC 6 WTVJ Miami, Florida](#)

“the professionalism, quality work ethic and commitment to excellence of the thinking media team is evident in every single aspect of your tireless work. In so many ways, you both go above and beyond the work that is commissioned and consistently deliver. your organization continues to be a key partner for Burrell Communications and we look forward to a long-standing and productive relationship for years to come. once again, thanks for your hard work.”

[Michele Andwele, VP/Group Director, Engagement Marketing Burrell Communications Group LLC, USA \[www.burrell.com\]\(http://www.burrell.com\)](#)

“i can’t tell you how refreshing it is to work with people as professional as you and christopher. a million thanks...”

[Michael & Lucia Landsberg, Director, FATBOY: The Movie & Curators, Gallery Jax, \[www.galleryjax.com\]\(http://www.galleryjax.com\)](#)

“Bright Ideas for Bright People”....I couldn’t have said it better myself. The amount of professionalism and energy thinking media brings to the table is unsurpassed in the industry. We are proud and honored to have them as a strategic partner, and look forward to being involved with them on many future projects. Thanks Lisa and Christopher for all your continued support and hard work!

[Rick Frei, Director of Interactive Marketing, iConnect2it, \[www.iconnect2it.com\]\(http://www.iconnect2it.com\)](#)

“It has been our great fortune to work with Lisa & Christopher over the past six months developing our dream. Their energy, passion, and most of all expertise, has led us in a positive direction. Their guidance has been invaluable and just what our new venture needed to start in the right direction. The hard work of thinking media has taken thestepcardcollection to a competitive place in our niche market. We look forward to our continued success as a team!”

[Rick Levenson, Ph.D. & Carmen Elias-Levenson, CPA, Co-founders, thestepcardcollection, inc., \[www.thestepcardcollection.com\]\(http://www.thestepcardcollection.com\)](#)

“I [always] refer to Lisa and Christopher as miracle workers. No one anywhere has the combined professionalism, connectivity, influence, or knowledge that thinking media does. I had to shoot a video for a brand new artist without a huge budget on the weekend of Memorial Day in and around Miami Beach. Anyone that knows Miami knows what Memorial Day weekend means. Within a couple of days notice Lisa and Christopher secured permits, locations, extras, accommodations, wardrobe, etc, all within our rather limited budget for a 2 day shoot. Literally a miracle! Their depth of knowledge and expertise in fashion, media, promotions & marketing, and logistics is second to none, with the attention that only a boutique agency can provide. They are forever my first resource”.

[Bruce E Henderson \(EVP, Urban Box Office, Inc - NYC\)](#)

“thinking media keeps delivering for me! i’ve worked with them when I was in the automobile world and have done two great promotions in miami with infiniti and scion. recently they put together a great crowd for a preline event for royal elastics and L.A.M.B footwear for us at the national hotel in south beach. no stress, quality and energy are a few things that they bring to the table every time. i look forward to working with lisa, christopher and team again soon.”

[brad fox, executive vice-president, k-swiss/royal elastics, u.s.a. \[www.k-swiss.com\]\(http://www.k-swiss.com\)](#)

“thinking media takes professionalism to the next level, besides always exceeding expectations and creating money-can’t-buy opportunities for our brand, their personalities and positive spirits makes working and speaking with them a constant pleasure.”

[josh taekman, president, buzztone la, ca, \[www.buzztone.com\]\(http://www.buzztone.com\) & \[www.eboost.com\]\(http://www.eboost.com\)](#)

“at your NASCAR event <this past Sunday> this was my first time working with your company and I wasn’t sure of what to expect but now I’m assured that thinking media is among the top event producers around. I was super impressed with what you all put together. Congrats to you and your team and I hope we work together again in the future.”

[DJ Irie, Miami, Florida \[www.djirie.com\]\(http://www.djirie.com\) \(Official DJ, Miami Heat\)](#)

“thank you so much for all of your help with the (Hillary Clinton) women’s breakfast on June 30th. The event was a huge success and we couldn’t have done it without you. I look forward to working with you in the future.”

[john adrabi, florida finance associate, hillary clinton for president, \[www.hillaryclinton.com\]\(http://www.hillaryclinton.com\)](#)

“a few things I know that are guaranteed at a thinking media event are; sophistication, style, and diversity. not to mention two impeccable hosts that are bound to make your experience one that you will never forget. The professionalism and distinguished taste that christopher and lisa bring are what makes them my top choice!”

[Gaby Ortega, MTV Networks Miami Beach, Florida](#)



Thanks to you and Christopher for procuring and producing the wonderful gift bag for the Zoe's Summer Groove Official Celebrity After-Party. ZSG has become a major event for South Florida, and this was my 'first' as executive director and I am thrilled with the outpouring of positive feedback. I look forward to learning more about your fabulous company and how we can 'partner' with some of the events and other fundraising activities we have planned in the near future. Thank you of your continued support.

[Antonia Williams-Gary, Executive Director, Alonzo Mourning Children's Charities. www.amcharities.org](http://www.amcharities.org)

"Immediately after our first article created by thinking media and walter ryce and published public magazine, our fan base expanded instantly. We now consistently have request for our independent films from around the world. Thank you for sharing us with the world."

[Bobbi and Luis Moro, www.MoroFilms.com](http://www.MoroFilms.com)

"the most professional, dynamic and creative pr duo I have ever had the pleasure of working with. a must for anyone who wants a new and fresh approach to marketing and public relations." **[sonia jacobson, executive director, suited for success www.suitedforsuccess.org](http://www.suitedforsuccess.org)**

"lisa silvera and christopher hughes are the people you want on your side when you feel completely overwhelmed by the major task at hand. I've always know the company to be pro's at Market Branding, PR, and Special Events...but when I needed help with election day logistics and media coordination they stepped up to the plate! thinking media put me at ease and jumped into the driver's seat. They coordinated over 150 poll workers, arranged for distribution of food and refreshments, created a uniformed brand for the occasion and motivated all who where involved in getting my candidate elected...while simultaneously corraling and finessing television, print and radio media to cover the right angles at the right time. Election day could have been a nightmare scenario, but thinking media helped me make sense of the situation...and put me at ease so that I could fully enjoy our candidates VICTORY PARTY!!! THANK YOU THINKING MEDIA....see ya' next election!!" **[Jorge Luis Garcia, Campaign Director, Miami Beach, Florida](#)**

"thinking media is by far the best in its class. Based upon my experience, your work is exceptional and can not be compared to any other company in your industry. The level of professionalism on all levels is superb. Each time I work with your company you never cease to amaze me, the quality of your work is truly outstanding. Communications from your company to mine is always articulated in a timely and precise manner and because of your high level of execution we have never had a hiccup. I look forward to working with thinking media indefinitely. Your company is truly the King of Media."

[Dexter A. Bridgeman, Publisher & CEO - MIA & Success South Florida Magazines www.ssfla.com](http://www.ssfla.com)

"All hail Christopher, Lisa & the thinking media gang for their repeated success in creating buzz-worthy events and campaigns for their clients. Each one of them uniquely personalized for Miami's multicultural audience. Ironically, my fondest memory was a charity at Nikki Beach's Pearl, hosted by Erykah Badu, where thinking media organized a spectacular event that drew a media circus fit for a king. It was filled with great energy, beautiful and influential people - including the who's who of Miami Beach. That event set a towering standard still surpassed by them many times over." **[Ed Ponder, Chief Concierge, The National Hotel, & President South Florida Concierge Association](#)**

"Lisa and Christopher are a delight to work with. Always upbeat, insightful, creative, energetic and dynamic, their talents range from wonderful copywriting to strategic positioning. They are always a source of fresh insights and provide much needed objective thinking for management that usually is too embedded in a project to see all opportunities. Thinking Media is a reliable source of fresh thinking and creative ideas." **[Daniel Davidson, The Temple House, Miami Beach, www.TheTempleHouse.com](http://www.TheTempleHouse.com)**

"thinking media has taken my modest dream of being a designer and turned it into a fully functional brand. all my love, admiration, and sincerest respect!" **[nicole king-burroughs, founder & creative director, buddha soul* style llc www.buddhasoulstyle.com](http://www.buddhasoulstyle.com)**

"both lisa & christopher have assisted me gaining access to organized events specifically intended for me to meet celebrities and prominent businesswomen that i now have productive relationships with. i worked with the thinking media team on the "ONE campaign" where they demonstrated leadership and creativity. i find their commitment to the community refreshing and i look forward to working with them again in further promoting jimmy choo's collections. **[maria suarez, jimmy choo luxury shoes & accessories coral gables, florida www.jimmychoo.com](http://www.jimmychoo.com)**

"circle of one marketing is honored to be strategically aligned with thinking media. we have worked with them on several projects and they always come through! lisa silvera and christopher hughes are consummate professionals, amazing writers and overall a true pleasure to work with. they have uncommon heart and a real commitment to excellence" **[suzan mcdowell, president & ceo, circle of one marketing, inc.](#)**

"working with Thinking Media's Christopher Hughes and Lisa Silvera has been an event planners dream; not only do they bring ultimate professionalism to the table but they also bring some of the most creative and inventive ideas. we can always count on them to follow through with innovation and wit." **[wendy s. unger, director, member services, miami beach chamber of commerce www.miamibeachchamberofcommerce.com](http://www.miamibeachchamberofcommerce.com)**



“as a Managing Editor, you dream of working with creative forces like Lisa Silvera and Christopher Hughes of thinking media. Their work is dynamic, cutting-edge, thorough and flawless, and very important for me it is delivered punctually and professionally. Lisa and Christopher are both quite engaging and full of innovative ideas, with a hands-on approach that is refreshing. They have been an asset to creating our magazine and I look forward to working with them in a continuous partnership.”

Margarita Mesa, Managing Editor, Capazine, www.capazoo.com/capazine

“Lisa and Chris have gone beyond the call of the duty for me, an emerging artist in the South Florida community! They have the perfect blend of professionalism and generosity that makes you really feel truly grateful to have cross paths with the thinking media team. As a young and emerging artist here in Miami, I have already gained an enormous amount of valuable insight from Lisa and Christopher in a short amount of time - absolutely priceless. Thank you to Lisa and Christopher for your hard work that is appreciated beyond the imaginable!”

Caroline Geys, Abstract Architecture Artist, www.carolinegeys.com

“I never hesitate to recommend thinking media's expertise because Lisa Silvera and Christopher Hughes always deliver more than is promised. Their positive attitudes and fresh approach to marketing make them a delight to work with.”

Paula Ehrlich, President, A Privileged Lifestyle, Miami, Florida

“thinking media has been a tremendous help to my business as one of my strategic partners. their contagious energy, creative ideas, and genuine commitment to helping others is why I enjoy working with their team. thinking media is a company that stands for what they believe in and will promote your company as if it was their own. integrity and innovation goes a long way in this business and thinking media is abundant in it!”

Simone Kelly-Brown, CEO, Own Your Power Communications www.ownyourpower.biz

“lisa, christopher and the entire thinking media team have taken the profession of p.r. and events to an elevated level of expertise. the company's swift attention to details and ever-present creative genius are an awe-inspiring act of professionalism. working with lisa and christopher to cross-promote our various clients, including l'oreal technique and gotta get up, has truly been a pleasure, and each time my clients have been elated about the results. lisa silvera is an inspiring human being whose passion is contagious and she has truly inspired me in my profession. ”

tiffani d. carter, senior account director, tractenberg pr, nyc, ny www.tractenberg.com

“We are delighted to be of service to you and your clients. Thank you for your professionalism throughout the whole process. We really appreciate it.” Danneliz Segrera, **Danneliz Segrera, President/Chief Marketing Officer, Photo Offset an Impressions of Miami Company**

“thinking media has been extremely instrumental in placing me and my powerplate studio in front of the right audience, which equaled new clients!!! their collective creative minds and attention to detail has truly been an enormous benefit in advancing my company. i am truly happy to have discovered them and their unique marketing expertise - they have positively affected my bottom line.”

Shirlee Fernandez, Professional Fitness Trainer & Owner, PowerFit Studios Miami/ PowerPlate www.powerfitstudios.com